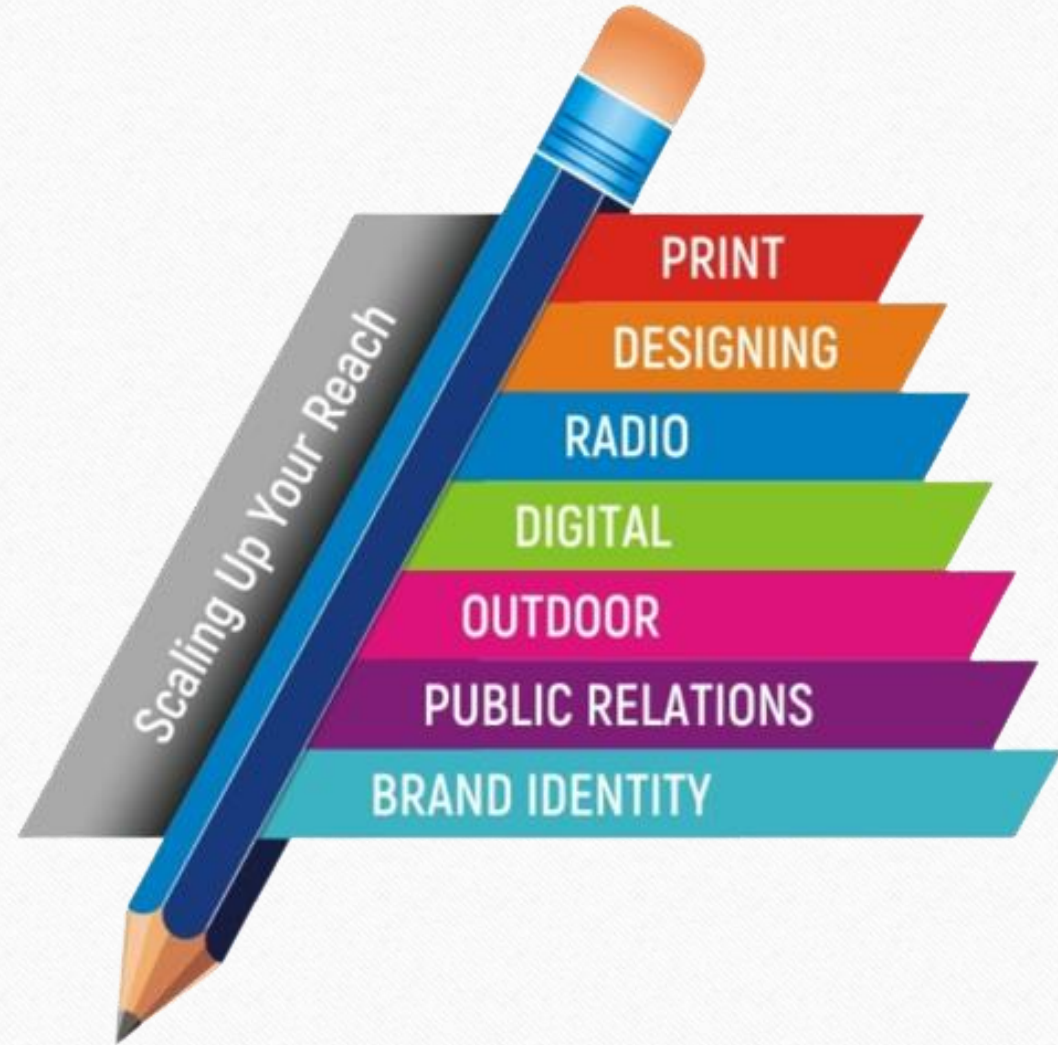


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- **Ad Placement and Distribution:** Ensuring timely and accurate placement of advertisements in selected print publications and managing distribution logistics.

"One cannot think well, love well, sleep well, if one has not dined well." – VIRGINIA WOOLF

ET Panache variety

Eat for your age

Metabolism and muscle mass can change with age; so should your diet. Here are the best foods to consume

Build foundation
Choose are you are in your first 20s, metabolism and muscle mass are at their peak. You're creating a solid foundation for your health. Focus on building a strong foundation for your health. Focus on building a strong foundation for your health.

Use the arts
This is perhaps the decade where women will see the most change. As metabolism begins to slow down, it's crucial to focus on maintaining muscle mass and bone density. Focus on maintaining muscle mass and bone density.

Supercharge your health
As women in their 40s, 50s, and 60s, metabolism and muscle mass continue to change. Focus on maintaining muscle mass and bone density. Focus on maintaining muscle mass and bone density.

A vision to enhance lives through wellness

Pachouli Aesthetics and Wellness nabs the No. 1 spot in the Times Health Excellence Survey 2024

In a momentous achievement, Pachouli Aesthetics and Wellness, under the visionary leadership of Dr Preeti Seth, has secured the coveted No. 1 ranking in the Times Health Excellence Survey 2024. Since its inception, Pachouli has impacted 3.5 million lives, supported by a dedicated team of doctors, aestheticians, physiotherapists, and more than 250 employees across more than 26 locations, 11 cities and nine states in India.

Is social media pushing unhealthy beauty standards?

The anti-aging craze plaguing Gen Z is reminiscent of the '90s toxic diet culture. The rise of TikTok seems to have accelerated the way anti-aging products are marketed, with even dark-skinned women being targeted. The anti-aging craze plaguing Gen Z is reminiscent of the '90s toxic diet culture.

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WASANT NAGAR PACHOULI PARK 450 Sq Yds 100' x 100' 100' x 100'	MADHANI ROAD PACHOULI PARK 450 Sq Yds 100' x 100' 100' x 100'
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NEW DELHI / GURGAON, FRIDAY, 8 MARCH 2024 02

A vision to enhance lives through wellness

Pachouli Aesthetics and Wellness nabs the No. 1 spot in the Times Health Excellence Survey 2024
etpanache@timesgroup.com



Dr Preeti Seth, founder and mentor, Pachouli Aesthetics and Wellness

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This recognition underscores Pachouli's commitment to holistic well-being. Beyond excellence in wellness and aesthetic services, Pachouli has also ventured into skill development, home services, personal care and corporate well-being, thereby solidifying its position as a one-stop

wellness destination. This accolade is a testament to Dr Seth's unwavering dedication to enhance lives through the amalgamation of modern technologies and ancient science.

'When I was in 11th grade, I wrote on my book that I will complete my CFA'

Sri Shetty, the reigning Femina Miss India World 2022, is all set to dazzle at the forthcoming 71st Miss World pageant

She shares the inspiring journey from Miss India World 2022, to becoming the first Miss World pageant winner to be crowned at the age of 20 years. So far, with her intelligence and charm, she has been a perfect fit for the crown. She has been a perfect fit for the crown.

She shares the inspiring journey from Miss India World 2022, to becoming the first Miss World pageant winner to be crowned at the age of 20 years. So far, with her intelligence and charm, she has been a perfect fit for the crown.



Sri Shetty, the reigning Femina Miss India World 2022.

Client: Pachouli Aesthetics & Wellness
Publication: ET Panache
Position: Page 2

4 MONDAY, FEBRUARY 19, 2024
GURGAON TIMES, THE TIMES OF INDIA **VARIETY/LEISURE** Animals are such agreeable friends. They ask no questions - George Elliot

Add drama to your cat's life with pop culture inspiration

It's not just about feeding your cat. It's about making their lives as interesting as yours. From pop culture to pet care, we've got you covered. Check out our latest articles and discover a world of inspiration for your feline friend.



POV Udaan and our first flight of ambition

When it comes to ambition, there are no limits. Udaan is a platform that empowers entrepreneurs to achieve their dreams. It's not just about starting a business, it's about making a difference. Join the Udaan community and let your ambition soar.

GALLERIA



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CELEBRATING THE 17th EDITION OF THE GRAND FESTIVAL
SUNDAY, 27th FEBRUARY 2024 | 6:00 PM
KAMANI AUDITORIUM, NEW DELHI



MEOW MIDGE: Perfect for a cat that behaves like a dog. This breed is known for its intelligence and ability to learn tricks. It's a great choice for cat owners who want a more interactive pet.

CLASSIC OF CLASS: A breed that has stood the test of time. These cats are known for their elegant appearance and calm temperament. They are a popular choice for cat lovers who appreciate classic breeds.

A grand inauguration in Ggn
The inauguration ceremony was attended by guests and dignitaries from across the nation. The event was a grand affair, marking a significant milestone in the development of the region. The inauguration was held in a grand hall, with a large audience in attendance.

SUDOKU CHALLENGE

9	1	6	5	2				
3	5	4	9	6	5			
1	2	4	9	5	1			
2			7	6				
1	7	3			2			
6	8	9	2	6	6			
5	9	8	7					
4	6		8					

THE DAILY CROSSWORD

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
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EVENTS

India Habitat Centre: Celebrating the 17th Edition of the Grand Festival. Sunday, 27th February 2024, 6:00 PM. Kamani Auditorium, New Delhi.

COMICS

Garfield: A comic strip featuring the misadventures of a grumpy orange cat named Garfield.

Archie: A comic strip featuring the adventures of a young man named Archie and his friends.

SCRIBBLES

A collection of word puzzles and brain teasers for entertainment.

FINOLEX FORTUNE

A financial news and analysis section providing insights into the market and investment opportunities.

SPELLATION

A word game where players spell out words to form a path through a maze.

SCRAMBLE

A word puzzle where players unscramble letters to form words.

DENNIS THE MENACE

A comic strip featuring the antics of a young boy named Dennis and his dog, Gnasher.

SOLUTIONS TO GAMES/PUZZLES

The solutions to the word puzzles and games featured in the previous sections.

A grand inauguration in Ggn

The real estate venture Chintamanis, developed by Vikas Dua, Neha Shalini Dua, Pankaj Hans and Amarjeet Singh Dhillon, inaugurated their show suite in Sector 103, Dwarka Expressway, Gurgaon. Talking about the same, the owners say, "This marvel represents the epitome of luxury living and the essence of WishFull Living by Chintamanis. WishFull Living is all about elevating spaces beyond function to fulfil aspirations, blending luxury, comfort, and aesthetics for an inspired, enriching lifestyle."

"The recently held inauguration ceremony was attended by guests and dignitaries from across the nation. The ceremony began with a traditional welcome, followed by celestial music, a project launch, and ribbon-cutting, marking Chintamanis' WishFull Living inauguration," the owners added.



(L-R) Shyam Jaju, Ex-Vice President, BJP, Neha Shalini Dua, Dayanand, RSS & BJP Coordinator for Delhi, Indresh Kumar, Akhil Bhartiya Senior Pracharak & Rashtriya Swayamsevak Sangh National Working Committee Member, Kapil Khanna, Vishva Hindu Parishad, Delhi State President, Amarjeet Singh Dhillon, Vikas Dua, Pankaj Hans and Aashi Dua

Client: Chintamanis Developers
Publication: Delhi Times
Position: Page Four

"Tech is all about building human connections." - PADMASREE WARRIOR

ET Panache personal

NEW DELHI | GURGAON, FRIDAY, 23 FEBRUARY 2024 03

Business ethics take centrestage

The recent Annual Ethics Seminar curated by the Council For Fair Business Practices (CFBP) had some of India Inc's biggest names discuss pertinent questions that today's corporates are being asked



From left: Dip Prasad, president, CFBP, Sandeep Joshi, Anil Kumar, Manoj Kumar and Dip Prasad

The 16th Finance Commission of India was set up in 2017. It is the first time since the formation of the Finance Commission that the members of the panel have been drawn from outside the government. The members include Dip Prasad, Sandeep Joshi, Anil Kumar, Manoj Kumar, and Dip Prasad. The Commission's mandate is to recommend the distribution of funds between the Centre and the States. It also has to recommend the distribution of funds between the States and the Union Territories. The Commission's report is due in July 2024.

The seminar was held in Gurgaon, Haryana, on Friday. It was moderated by Swagati Khatwal. The speakers included Dip Prasad, Anil Kumar, Manoj Kumar, and Dip Prasad. The seminar was a success and was well-attended. It provided a platform for the speakers to discuss the challenges and opportunities facing Indian corporates in the current economic environment. The seminar was a valuable addition to the CFBP's efforts to promote business ethics and corporate governance in India.

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Did the asteroid that wiped out dinosaurs help birds flourish?

Today's birds began their evolution into more than 10,000 species long before the fatal collision, a new study has found. The study, published in the journal *Science*, shows that the ancestors of modern birds were already present in the Gulf of Mexico region before the asteroid impact. The study found that the ancestors of modern birds were already present in the Gulf of Mexico region before the asteroid impact. The study found that the ancestors of modern birds were already present in the Gulf of Mexico region before the asteroid impact. The study found that the ancestors of modern birds were already present in the Gulf of Mexico region before the asteroid impact.

Washing clothes is also causing microplastic pollution

Textile care instructions also contribute to microplastic pollution. The study, published in the journal *Science*, shows that the ancestors of modern birds were already present in the Gulf of Mexico region before the asteroid impact. The study found that the ancestors of modern birds were already present in the Gulf of Mexico region before the asteroid impact. The study found that the ancestors of modern birds were already present in the Gulf of Mexico region before the asteroid impact.

fake memoirs

DEAD DON'T LIE, but AI-generated biographies do

After Joseph Lelyveld, a former executive editor of the *New York Times*, died last month, his books were found to be AI-generated. The study, published in the journal *Science*, shows that the ancestors of modern birds were already present in the Gulf of Mexico region before the asteroid impact. The study found that the ancestors of modern birds were already present in the Gulf of Mexico region before the asteroid impact. The study found that the ancestors of modern birds were already present in the Gulf of Mexico region before the asteroid impact.

quote unquote

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Client: Council For Fair Business Practices
Publication: ET Panche
Position: Page 3

The Statesman

16th NAREDCO national convention shapes India's housing future

AGENCIES

NEW DELHI, 7 FEBRUARY

The recently concluded 16th National Real Estate Development Council (NAREDCO) National Convention, themed "Fostering Trust with Transparency: Pathway 2047," has yielded significant outcomes, providing a road map to shape the future of India's housing landscape. The two-day event, held from 2 to 3 February, witnessed critical discussions and proposed strategic measures by the governing council, NAREDCO mem-



the real estate and construction sector.

President of NAREDCO, G. Hari Babu, set the tone by stressing the urgent need for "All India Master Plans" and "All India State Plans" to develop Green Field Cities. He articulated, "India critically needs these plans by the time

lar Economy by 2047. This would be the primary requirement for the growth of the Indian Real Estate and Construction Industry."

He also stressed the importance of reducing interest rates for housing and affordable housing projects, demanding a decrease from

6.5 per cent. He stated, "Reduction in interest rates is the primary requirement for the growth of the housing sector."

In tune with this vision, Chairman NAREDCO, Niranjana Hiranandani, urged the adoption of a "Rental Housing Policy" in India. He stated, "In the proposed Rental Housing Policy, institutions like Centre and State Governments and Financial Institutions, including RBI, could contribute to fructify the proposal." The emphasis was on learning from successful models, such as that of the USA,

ulace prefers rental housing.

Addressing the malpractice of underquoting prices during tenders, the Minister of State for Housing and Urban Affairs, Kaushal Kishore, emphasized the critical need for NAREDCO to champion transparent practices.

In his statement, Kaushal Kishore stated, "Builders tend to quote around 15 per cent less than the actual amount during the tender process. As completion nears, prices increase, leading to subcontracting issues that affect both builders and benefici-

Client: NAREDCO**Publication:** The Statesman**Position:** Page Inside

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The screenshot displays the Hindustan Times website interface. At the top, there is a navigation bar with 'Explore' and 'Search' on the left, the 'HT Hindustan Times' logo in the center, and 'Games', 'E-Paper', and 'Sign in' on the right. Below the navigation bar, the date 'Friday, Mar 08, 2024' and location 'New Delhi 25°C' are shown. A 'Start 14 Days Free Trial' button and a 'Subscribe' button are also present. The main content area features a grid of news categories: Home, Latest News, HT Premium, Cricket, Education, India, World, Delhi, Entertainment, Lifestyle, Astrology, and Real Estate. The central article is titled 'Pachouli Aesthetics and Wellness Clinches Top Spot as No.1 Wellness Clinic in Delhi NCR'. It is categorized as a 'Brand Story' and was published on Mar 06, 2024 at 07:31 PM IST. The article text states: 'The clinic takes pride in offering personalized and result-oriented treatments that prioritize the overall well-being of its clients.' Below the text is a photograph of a woman sitting in a white armchair in front of a 'Pachouli Elite' backdrop. To the left of the main article are three news snippets: 'BENGALURU NEWS' about a water crisis, 'INDIA NEWS' about Jaishankar's policy, and 'INDIA NEWS' about PM Modi's remarks. To the right is a large banner for the UCC (Uniform Civil Code) with text in Hindi and English, and a 'TRENDING PHOTOS' section featuring a photo of Hande Erceel and a live sports update for 'IND vs ENG'.

[Click Here to Read More](#)

The screenshot shows a news article on the NDTV website. The main headline is "16th NAREDCO National Convention Shapes India's Housing Future". The sub-headline reads: "National Real Estate Development Council (NAREDCO) National Convention, themed 'Fostering Trust with Transparency: Pathway 2047,' has yielded significant outcomes, providing a roadmap to shape the future of India's housing landscape". The article is dated February 12, 2024, at 6:01 pm IST. Below the main text, there is a "TRENDING" section with three items: "After Meeting Till 4 am, BJP May Name 100 Lok Sabha Candidates: Sources", "How BJP Is Using Public Feedback To Finalise Candidates For 2024 Polls", and "Maharashtra Opposition Seat Deal Finalised, Congress To Contest 18 Seats". The main image shows two men speaking at a podium with the NAREDCO logo. The background of the podium features the text "with Transparency".

NDTV LIVE TV LATEST INDIA VIDEO ELECTION OPINION CITIES WEB STORIES OFFBEAT FEATURE TRENDING

16th NAREDCO National Convention Shapes India's Housing Future

National Real Estate Development Council (NAREDCO) National Convention, themed "Fostering Trust with Transparency: Pathway 2047," has yielded significant outcomes, providing a roadmap to shape the future of India's housing landscape

Partner Content | Team Advertorial | Updated: February 12, 2024 6:01 pm IST

TRENDING

- After Meeting Till 4 am, BJP May Name 100 Lok Sabha Candidates: Sources
- How BJP Is Using Public Feedback To Finalise Candidates For 2024 Polls
- Maharashtra Opposition Seat Deal Finalised, Congress To Contest 18 Seats

24 | Hotel Taj Palac 24 | Hotel Taj Pala
with Transparency with Transparency
NAREDCO **NAREDCO**

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The screenshot shows the top portion of a news article on The Economic Times website. At the top right, there is a 'Subscribe' button and the name 'Ashok'. Below that is a profile icon and a 'Complete your Profile' link. The main header features 'THE ECONOMIC TIMES | News' and 'English Edition | Today's ePaper'. A navigation bar includes links for Home, BUDGET'24, ETPrime, Markets, News (highlighted), Industry, Rise, Politics, Wealth, Mutual Funds, Tech, Careers, Opinion, NRI, Panache, and Spotlight. A secondary navigation bar lists categories like India, Decoded, Web Stories, Morning Brief Podcast, Newsblogs, Economy, Industry, Politics, ET Explains, Company, and More. The breadcrumb trail reads: Business News > News > India > Govt working on scheme to help middle-class buy homes: Housing & Urban Affairs Secy. The main headline is 'Govt working on scheme to help middle-class buy homes: Housing & Urban Affairs Secy'. Below the headline, it says 'PTI • Last Updated: Feb 02, 2024, 09:50:00 PM IST'. On the right side, there are icons for WhatsApp, Share, Font Size, Save, Print, and Comment. A 'Synopsis' section on the left contains the following text: 'The government is reportedly working on a scheme to help the middle class purchase or construct their own homes. Manoj Joshi, Housing and Urban Affairs Secretary, announced this at the inauguration of the National Convention for the real estate association NAREDCO. Joshi emphasized the critical role of real estate in India becoming a \$30 trillion economy by 2047 and stressed the need to promote affordable housing. The government is focusing on urban infrastructure and planning reforms, and Finance Minister Nirmala Sitharaman recently mentioned launching a scheme to assist the middle class in acquiring homes.' To the right of the synopsis is a video player with a leopard in a library setting and the text 'Dream it. Type it. See it.' and a 'Learn more' button.

[Click Here to Read More](#)

The screenshot displays the Hindustan Times website interface. At the top, there are navigation links for 'Explore', 'Search', 'Games', 'E-Paper', and 'Sign in'. The main header features the 'HT Hindustan Times' logo and a 'Start 14 Days Free Trial' button with a 'Subscribe' button. Below the header is a horizontal menu with categories: Home, Latest News, HT Premium, Cricket, Education, India, World, Delhi, Entertainment, Lifestyle, Astrology, and Real Estate. The main content area is divided into three columns. The left column contains three news snippets under 'DELHI NEWS', 'INDIA NEWS', and 'BUSINESS'. The middle column features a large article titled 'Chintamanis Unveils the Show Suite at Chintamanis Sales Gallery, Sec. 103, Dwarka Expressway, Gurugram' with a 'Brand Stories' sub-header and a photo of three men on a stage. The right column contains a military recruitment banner for the Indian Army, a 'TRENDING PHOTOS' section with a photo of cabbages and a 'National Cabbage Day 2024' headline, and a 'Bharat Bandh' protest headline.

Explore Search

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HT Hindustan Times

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DELHI NEWS
Amid ED summons, Delhi CM Kejriwal moves motion of confidence in assembly
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UAE, Qatar respect India because....: PM Modi in Haryana; raises '400 paar' call
Updated 1 hour ago

INDIA NEWS
'Let him come back': On Nitish Kumar, Lalu Prasad says 'doors are always open'
Published 8 mins ago

BUSINESS
Ajay Singh, boss of SpiceJet that fired people to stay aloft, bids for GoFirst
Updated 1 min ago

Chintamanis Unveils the Show Suite at Chintamanis Sales Gallery, Sec. 103, Dwarka Expressway, Gurugram
Brand Stories
Published on Feb 16, 2024 03:21 PM IST

Chintamanis extends heartfelt gratitude to all esteemed guests, dignitaries, and well-wishers for gracing the occasion.



Left to Right: Vikas Dua, Amarjeet Dhillon, and Pankaj Hans

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The screenshot shows a news article on the Business Standard website. The page header includes the Business Standard logo, the date "Friday, March 01, 2024 | 10:55 AM IST EN | Hindi", and navigation icons for a menu, notifications, user profile, and search. Below the header is a navigation bar with links for Home, Latest, E-Paper, Market, Elections, Opinion, India News, Portfolio, Technology, and More. A red "Subscribe" button is on the right. The main article title is "16th NAREDCO National Convention Shapes India's Housing Future". The article content features a photograph of two men speaking at a podium with the NAREDCO logo. The background of the photo includes text: "CONVENTION -3 Feb 2024 | Hotel Taj Palace, New Delhi" and "g trust with T...parency: Pathway 20...ring trust with...parency: Pathwa...". To the right of the article is an advertisement for Mutual Fund with the text "Make savings a habit; SAVE FOR FELD" and a cartoon character holding a money bucket. Below the advertisement is a "Sponsored Stories" section with three items: "Introducing Houssed.com: Revolutionizing Home Buying with Unparalleled Convenience and Expertise", "Namaste Vietnam Festival 2023 Culminates Amidst Overwhelming Response", and "Big-C mobiles eyes Rs 1,500 cr turnover in FY24, to open 150 new outlets in 2 yrs with the investment of around Rs 300 Cr". At the bottom of the article, there is a caption: "16th NAREDCO National Convention Shapes India's Housing Future".

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होम चुनाव 2024 भारत मनोरंजन खेल धर्म लाइफस्टाइल वेब स्टोरी

Css Founder: एक वेब डिजाइनिंग कंपनी ने मेक इन इंडिया मिशन के तहत भारत को गौरवान्वित करने के लिए अपनी पहचान स्थापित की

Impact Feature
इमरान खान Css Founder के संस्थापक हैं जिनका कहना है कि "हर एक बिजनेसमैन को या स्टार्टअप करने वाले व्यक्ति को कमाई का 5-10% का हिस्सा जनहित के लिए अवश्य रूप से इस्तेमाल करना चाहिए।

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TV Integration

- **Media Planning and Buying:** Identifying the most appropriate TV channels, programs, and time slots to reach the target audience and negotiating ad placements and rates.
- **Campaign Strategy:** Developing comprehensive advertising strategies tailored to the client's goals, budget, and target market.

Our Top Campaigns



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Our Top Campaigns



Our Key Services

Outdoor

- **Media Planning and Buying:** Help businesses identify the most suitable outdoor advertising locations based on factors like target audience demographics, traffic patterns, and budget constraints.
- **Campaign Strategy:** Developing comprehensive advertising strategies tailored to the client's goals, budget, and target market.

Our Top Campaigns

Display Zone/Video Console



Product Placement



Easel Stands



Mumbai Metro Outdoor branding




Our Key Services

Influencer Marketing

- **Influencer Collaboration:** Influencer Marketing, Brand Endorsements, Online Influencer Partnerships.
- **Influencer Marketing:** Influencer Identification, Collaborative Campaigns
- **Campaign Strategy:** Developing comprehensive advertising strategies tailored to the client's goals, budget, and target market.

Our Top Campaigns



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Memories that take me back to my childhood and to the warmth of my grandmother's stories as she oiled my hair. Sharing with you, my favourite hair care ritual with @kamaayurveda's Bringadi hair oil.

#AditiXKama #KamaAyurveda
#KamaSuperstars
#SeptemberSuperstars
#AditilovesKama #HairCare

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The secret to my radiant and rejuvenated skin is @kamaayurveda's Kumkumadi miraculous beauty serum.

A Skin elixir, so pure that I can smell the freshness of the fabled Saffron which makes me one with nature.

#KamaAyurveda #DiaLovesKama
#ThatKamaGlow
#SeptemberSuperstar
#KamaSuperstar #AD

Campaign curated by @oms_digital

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Our Key Services

On Ground Event

- **Local Partnerships:** Collaborating with community organizations, local businesses, or civic groups to disseminate media content through their networks or events.
- **Event Sponsorship:** Supporting or sponsoring community events where media content can be showcased or distributed, such as festivals, fairs, or public gatherings.
- **Felicitation:** Influencer Marketing, Brand Endorsements, Online Influencer Partnerships.
- **360 Degree Media Gamut:** Print, TV, Out Door, Radio, Digital Article
- **Networking:** Developing comprehensive advertising strategies tailored to the client's goals, budget, and target market.



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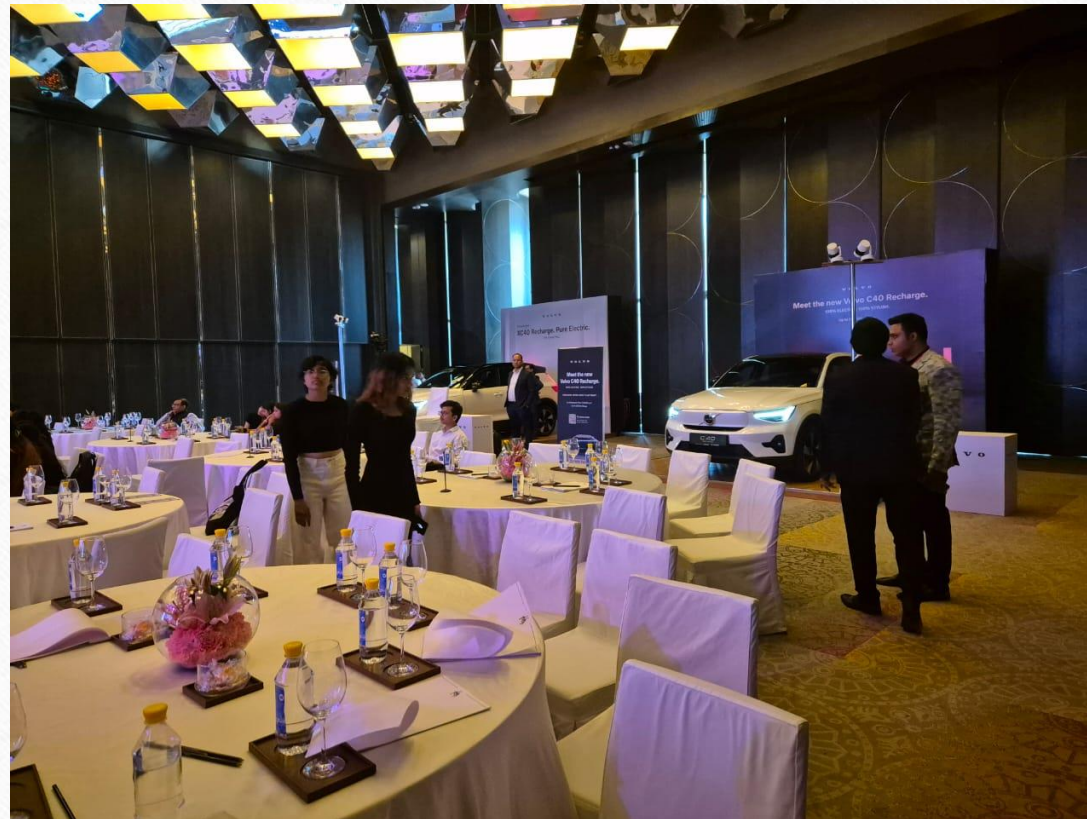


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Showcase of Auto Mobile in Ground Event





*Thank
You!*